

## Privacy policy

The protection of your personal data is very important to us. We are committed to respecting your privacy in accordance with applicable law, in particular the General Data Protection Regulation of April 27, 2016 ("GDPR").

This document allows you to obtain full information and control regarding the processing of your data including personal data and cookies, i.e. the so-called cookies.

If you have any additional questions about how we use your personal data, please send an email to the following e-mail address: [marta.kulinska@hello-motion.com](mailto:marta.kulinska@hello-motion.com)

The document is valid from August 20, 2023.

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### 1. Definitions used in the Privacy Policy

**Side** - website available at [www.hello-motion.com](http://www.hello-motion.com). On the website you can familiarize yourself with our offer, contact us and order commercial and marketing information.

**Administrator** - the entity that decides on the body and means of data processing is the entity in this policy Hello Motion Marta Kulińska, ul. Namysłowska 6A/66 in Warsaw, NIP: 113 30 75 807, REGON: 523501214

**User** - a natural person to whom the data relates and who uses the services available on the Website

**Personal data** - any information that can lead to the identification of a natural person without undue time or cost, including identification, address and contact details.

**Files Cookies** - are IT data, in particular text files, which are stored on the Website User's end device and are intended for using the Website's websites. Cookies usually contain the name of the website they come from, their storage time on the end device and a unique number.

**SHOWS** - to new general data protection regulation in force in the European Union. GDPR regulations processing by individuals and companies or organizations for personal data relating to individuals in the EU.

### 2. How do we obtain your data?

We use your personal data because you decided to fill out the contact form on the website [www.hello-motion.com](http://www.hello-motion.com) ("Side") or you have agreed to receive the newsletter electronically to the e-mail address provided, or you have otherwise provided us with your data using our Website. We could also obtain your data from our business partners and through storing cookies on end devices (so-called "cookies").

### 3. Who is the administrator of your personal data?

The website operator and personal data administrator is: Hello Motion Marta Kulińska, ul. Namysłowska 6A/66 in Warsaw, NIP: 113 30 75 807, REGON:523501214 hereinafter referred to as the "Administrator" in the Privacy Policy  
The website is hosted (technically maintained) on the operator's servers Alwaysdata

### 3. How can you contact the personal data administrator?

Please send messages to the email address [marta.kulinska@hello-motion.com](mailto:marta.kulinska@hello-motion.com) or by post to the following address: Namysłowska 6A/66, 03-455 Warszawa.

### 4. How do we process your personal data?

If you use our Site, we will process your personal data for the following purposes:

- In order to perform contracts concluded with you for the sale of services from the Website - in this case, the basis for processing your data will be the contract concluded with the Administrator. In this respect, we will require from you data necessary to execute the sales contract and provide you with the purchased services. The legal basis for processing is the necessity of processing to perform the contract (Article 6(1)(b) of the GDPR). Alternatively, in the scope of optional data - the legal basis for processing is consent (Article 6(1)(a) of the GDPR); for analytical and statistical purposes - the legal basis for processing is the legitimate interest of the Administrator (Article 6(1)(f) of the GDPR), consisting in conducting analyzes of your activity on the Website and how you use your account, as well as your preferences in order to improve the functionalities used ; in order to possibly determine and pursue claims or defend against them - the legal basis for processing is the legitimate interest of the Administrator (Article 6(1)(f) of the GDPR) consisting in the protection of his rights; for the Administrator's marketing purposes - a detailed description of the purposes and legal basis can be found in the marketing tab
- If you consent to the sending of commercial information to the designated email address, we will send you information regarding services and promotional offers - you have the right to withdraw your consent at any time by contacting us by e-mail or clicking on the link contained in each message sent from us. the news.
- In order to develop our business and adapt the offer to your needs, we process your data for legally justified statistical purposes.

### 5. Who do we share your personal data with?

- Your data will be transferred to entities that, on our behalf, process our clients' personal data, to the extent necessary for website hosting
- Your personal data will be made available to the recipient of MBank S.A.
- In some situations, we have the right to transfer your data to other recipients. These situations will be specified in the contract regarding the services we provide.

### 6. How do we protect your personal data?

- We use security measures that ensure confidentiality, protection against unauthorized or unlawful processing and accidental loss, destruction or corruption of data.
- We protect your data using modern technologies and complying with the law. We use secure connections (e.g. SSL protocols). Only authorized persons have access to your data.

## 7. How long will we process your data?

Your data will be processed for the shortest possible time. There are several cases of data processing:

A. If we process your data on the basis of a contract, processing will last as long as the contract and the limitation period for possible claims.

B. If you have consented to the processing of data for a specific purpose, we will process your personal data until you withdraw your consent.

C. In the case of processing your data as part of a legally justified interest, we will process your data for the shortest possible time while the interest in data processing lasts. In special cases, such as data processing for direct marketing purposes, including profiling, we may process your data until you submit a request to stop processing your data. We will process data processed in order to fulfill our obligations arising from applicable legal provisions for as long as required by these provisions.

## 8. What rights do you have in connection with our processing of personal data?

Pursuant to the GDPR, you have certain rights related to the transfer of personal data:

- the right to information on how your personal data is processed
- the right to delete, edit or delete data
- request to limit the use of your data

To exercise the above rights, please contact our Administrator: [marta.kulinska@hello-motion.com](mailto:marta.kulinska@hello-motion.com)

## 9. Information in forms

The website collects information provided by you voluntarily, including personal data, if provided. The website can save information about connection parameters (time stamp, IP address).

In some cases, the website may save information that makes it easier to link data in the form with the e-mail address of the user completing the form. In this case, the user's e-mail address appears inside the URL of the page containing the form.

The data provided by you in the form is processed for the purpose resulting from the function of a specific form, e.g. in order to process a commercial contact, register services, etc. Each time, the context and description of the form clearly indicate what it is used for.

## 10. Important marketing techniques

The Administrator uses statistical analysis of traffic on the Website via Google Analytics (Google Inc. based in the USA). The administrator does not transfer personal data to the operator of this service, only anonymized information. The service is based on the use of cookies on your end device.

The Administrator uses remarketing techniques that allow advertising messages to be matched to the user's behavior on the website, which may give the illusion that the user's personal data are used to track him, but in practice, no personal data is transferred from the Operator to advertising operators. The technological condition for such activities is that cookies are enabled.

The administrator uses the Facebook pixel. This technology allows Facebook (Facebook Inc. based in the USA) to know that a given person registered there uses the Website. In this case, it is based on data for which it is itself the administrator. The Administrator does not provide any additional personal data to Facebook. The service is based on the use of cookies on the user's end device.

The administrator uses a solution that examines user behavior by creating heat maps and recording behavior on the website. This information is anonymized before it is sent to the service operator so that he does not know which natural person it relates to. In particular, the personal data entered are not recorded.

The Administrator uses a solution that automates the operation of the Website for users, e.g., which can send an e-mail to the user after visiting a specific subpage, provided that he or she has agreed to receive commercial correspondence from the Administrator.

## 11. Information about cookies

Our Website uses cookies (so-called "cookies"). Cookies are IT data, in particular text files, which are stored on the Website User's end device and are intended for using the Website's websites. Cookies usually contain the name of the website they come from, their storage time on the end device and a unique number.

- The Website Operator places cookies on the Website User's end device and obtains access to them.
- The Website uses two types of cookies: "session cookies" and "persistent cookies". "Session" cookies are temporary files that are stored on the User's end device until they leave the website or turn off the software (web browser). "Permanent" cookies are stored on the User's end device for the time specified in the cookie parameters or until they are deleted by the User.
- We use the following types of cookies on the Website:
  1. "necessary" cookies enabling the use of services available in the Store, e.g. authentication cookies used for services requiring authentication in the Store;
  2. cookies used to ensure security, for example used to detect fraud in the field of authentication within the Store;
  3. "performance" cookies, enabling the collection of information on how the Store's websites are used;
  4. "functional" cookies, enabling "remembering" the settings selected by the User and personalizing the User's interface, e.g. in terms of the selected language or region from which the User comes, font size, appearance of the website, etc.;
  5. "advertising" cookies, enabling the provision of advertising content to Users more tailored to their interests.
- Software for browsing websites (web browser) usually allows cookies to be stored on your end device by default.
- You can change the settings in this regard. The web browser allows you to delete cookies. It is also possible to automatically block cookies. For details, see your web browser's help or documentation.
- Restrictions on the use of cookies may affect some of the functionalities available on the Website.
- Cookies placed on the Website User's end device may also be used by entities cooperating with the Website operator, in particular the following companies: Google (Google Inc. based

in the USA), Facebook (Facebook Inc. based in the USA), Twitter (Twitter Inc. based in the USA).

## 12. Managing cookies

If you do not want to receive cookies, please change your browser settings. We reserve that disabling the use of cookies necessary for authentication processes, security, maintaining user preferences may make it difficult, and in extreme cases may prevent the use of websites.

- To manage cookie settings, please select the web browser you are using from the list below and then follow the instructions:[Edge](#) [Internet Explorer](#) [Chrome](#) [Safari](#) [Firefox](#) [Opera](#)
- Mobile devices:[Android](#) [Safari \(iOS\)](#) [Windows Phone](#)

## 13. Final provisions

On our website you can find links to other websites. We encourage you to read the Privacy Policy after using the links.

This Privacy Policy applies only to this website.

Administrator It uses security measures that ensure confidentiality, protection against unauthorized or unlawful processing and accidental loss, destruction or corruption of data. Only authorized persons have access to your data.